

3358: 14-17-03 Media relations.

(A) Northwest state community college recognizes the value of the media to raise the profile of the institution. The media can aid in promoting programs and events, outreach to the community and increasing enrollment. In order to ensure accuracy, consistency, and the appropriate spokesperson, all media inquiries should be directed to the office of public relations and marketing.

(B) Review procedure 17 – 03(B) for guidelines.

Effective: 03/16/2015

CERTIFIED ELECTRONICALLY

Certification

03/05/2015

Date

Promulgated Under: 111.15
Statutory Authority: 3358
Rule Amplifies: 3358