



## Ohio Administrative Code

### Rule 4501:1-3-03 Sign required to identify place of business.

Effective: January 27, 2018

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(A) No applicant shall be issued a license unless there is signage that includes the name of the business as registered with the secretary of state, as applicable, for which the license is sought. Each applicant shall provide evidence of suitable signage that meets the following requirements:

- (1) The sign displays the business name in which the application is made;
- (2) The sign is permanent, properly maintained, and prominently displayed by the entrance of the office, if the sign is not visible from the public roadway;
- (3) The sign's letters identifying the business name are no less than six inches high, unless otherwise approved by the registrar.

(B) No motor vehicle dealer or auction owner or its agent or representative shall alter the business sign so that it is not in compliance with this rule.

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