



## Ohio Administrative Code

### Rule 4501-21-08 Advertising and soliciting business.

Effective: [May 1, 2022](#)

---

(A) A remedial driving course enterprise shall not use any name other than its approved name for advertising or publicity purposes, nor advertise or imply it is supervised, recommended, or endorsed by the director or the department.

(B) A remedial driving course enterprise shall not advertise or imply that it is endorsed or sanctioned by any organization unless such endorsement or sanction is maintained on file in written form at the enterprise office and can be produced upon demand of any person. As applied to provisions of this chapter of the Administrative Code, use of an approved curriculum by a remedial driving course enterprise does not constitute curriculum provider endorsement of the enterprise.

(C) No person shall advertise in any manner a course of adult, advanced juvenile program or juvenile remedial driving instruction prior to being approved as an adult, advanced juvenile program or juvenile remedial driving course.

(D) No remedial driving course enterprise shall solicit or advertise for business without supplying its name, website, if applicable, and the location where training is conducted.

(E) Advertisement of goods and services shall not appear on actual instructional pages of the course.

---