



## Ohio Administrative Code

### Rule 4301:1-1-50 Limitations on happy hours and similar retail price reductions.

Effective: January 31, 2016

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(A) No liquor permit holder authorized to sell for on-premises consumption, and no agent or employee of that liquor permit holder, shall:

(1) Offer to sell, furnish, or deliver to any person or group of persons:

(a) Two or more servings of an alcoholic beverage upon the placing of an order for an individual serving of an alcoholic beverage;

(b) An unlimited number of servings of alcoholic beverages during any set period of time for a fixed price;

(c) Any alcoholic beverage after nine p.m. at a price less than the regularly-charged price, as established by the schedule of prices required in paragraph (B) of this rule.

(2) Encourage or allow any game or contest that involves the drinking of alcoholic beverages or the awarding of alcoholic beverages as a prize.

(3) Increase the volume of alcoholic beverages contained in a serving without increasing proportionately the price charged for such serving.

(B) All permit holders authorized to sell for on-premises consumption shall maintain on their permit premises a schedule of prices for all drinks of alcoholic beverages to be sold, furnished, delivered, or consumed thereon.

(a) Scheduled prices shall be effective for not less than one calendar month, dating from twelve p.m. on the first day of each month.

(b) Alcoholic beverages that have not been sold by the permit holder in the preceeding six months



may be added to the price schedule on a day other than the first day of the month.

(c) Prices for any item on the schedule may not vary throughout the calendar month.

(2) Prior to nine p.m., permit holders may sell, furnish, deliver, or allow the consumption of any alcoholic beverage at a price less than the regularly-charged price, as established by the aforementioned schedule of prices. Permit holders who do so may designate this time as happy hour periods.