



Ohio Administrative Code Rule 3772-13-01 Definitions.

Effective: July 27, 2019

As used in rules adopted by the commission, the following words have the following meanings:

(A) "Advertisement" means any notice or communication to the public or any information concerning the gaming-related business of a casino operator through broadcasting, publication or any other means of dissemination, including electronic dissemination.

(B) "Direct advertisement" means any advertisement as described in paragraph (A) of this rule that is disseminated to a specific individual or individuals.

(C) "Promotion" means:

(1) A drawing, contest, game, or similar activity in which no consideration is required to participate or compete for the chance to win a gift, prize, or item from the casino operator.

(2) A gift, prize, or item given by a casino operator in accordance with the operator's written criteria and for which no consideration is required.

A casino operator may conduct a promotion in conjunction with a commission-approved casino game, provided that any gift, prize, or item offered is incidental to the underlying casino game and does not require any additional thing of value.
