



Ohio Administrative Code Rule 3770-4-03 Sale of lottery games.

Effective: February 19, 2015

(A) Manner of sale. Games may be sold only by the sales agent or through the sales agent's employees. The sales agent must participate in the range of lottery games assigned to the sales agent, and agrees to use best efforts to sell those assigned lottery games. The director may prohibit sales agents from participating in or conducting any other schemes of chance or lottery games other than those games or promotions established by commission rule and provided for or encouraged by the director, or for which the sales agent is specially licensed by the state of Ohio. The director may prohibit sales agents from engaging in certain lottery promotions deemed by the director to be inappropriate. The director may set game sales quotas for each license. The director may initiate marketing and promotional programs and may provide sales agents with such materials as deemed appropriate.

(B) Game and equipment allocations. The quantity and types of games and equipment allocated to each sales agent will be determined by the director and may be based upon the license issued to that sales agent. If a sales agent sells out the allocation, additional games, if available, may be issued to the sales agent as approved by the director or an authorized representative of the director. The director may order that lottery games and equipment not be issued to a sales agent who has failed to clear an account of outstanding lottery games.

(C) Accessibility of lottery games. Each sales agent shall use best efforts to make lottery games easily accessible to the public and to encourage lottery sales.

(D) Prohibitions. Each sales agent shall always serve any customer in line before accepting any large block orders for lottery games. In this regard, sales agents may not accept mail orders, phone orders or bulk delivery of orders.
