



Ohio Administrative Code Rule 3358:5-1-10 Strategic Plan.

Effective: October 30, 2015

Goal 1: Increase enrollment, student success, engagement, retention and completion.

- (1) Implement an advising model that increases student preparedness, retention and completion.
- (2) Develop comprehensive first year experience that encourages student success, engagement, retention and completion.
- (3) Create academic pathways and articulations that are responsive to workforce needs.
- (4) Increase student access by developing a strategic enrollment management plan.

Goal 2: Improve communication and collaboration within the college and with our diverse communities, businesses, and industries.

- (1) Enhance awareness and visibility of Clark state via strategic marketing and comprehensive promotion campaigns.
- (2) Increase communication and community stakeholder engagement.
- (3) Develop opportunities for collaboration and engagement among faculty, staff, students and alumni.
- (4) Leverage technology to increase communication and collaboration, both internal and external to the college.

Goal 3: Develop quality academic, community and support programs by creating an innovative learning environment.



- (1) Restructure and redesign developmental education.
 - (2) Identify and provide resources for teaching and learning for academic and instructional support.
 - (3) Provide professional development that facilitates teaching and learning, and improves programs and services.
 - (4) Create partnerships with business and industry to align and advance college programs in a competitive global economy.
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