



## Ohio Administrative Code

### Rule 3357:15-18-10 Student recruitment and marketing.

Effective: June 6, 2022

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Stark state college will hire and train admission representatives whose credentials, purposes, and activities adhere to the code of conduct known as the "Guide to Ethical Practice in College Admission" approved by the national association for college admission counseling (NACAC), which can be found at [https://www.nacacnet.org/globalassets/documents/advocacy-and-ethics/nacac\\_guide-to-ethical-practice-in-college-admission\\_sept.-2020\\_final.pdf](https://www.nacacnet.org/globalassets/documents/advocacy-and-ethics/nacac_guide-to-ethical-practice-in-college-admission_sept.-2020_final.pdf). College representatives will follow the "Guide to Ethical Practice in College Admission" to ensure appropriate conduct in the recruitment of students and their transition to postsecondary education.

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