



## Ohio Administrative Code

### Rule 3354:1-50-03 Public affairs and information policy.

Effective: May 13, 2005

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(A) The office of public affairs and information shall be the primary liaison between the college and the community and shall be responsible for supporting the college's mission, programs and image.

(B) The office of public affairs and information shall be responsible for communicating to the public through all available media to ensure that the community has a positive image of the college, and that positions and statements of the college are presented accurately and consistently.

(C) The office of public affairs and information shall maintain a department manual detailing all responsibilities for the development and implementation of their marketing, communication services and public/community relations duties.

(D) The president or the president's designee is hereby directed to take all steps necessary and appropriate for effective implementation of this policy.

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