



Ohio Administrative Code

Rule 3352-7-11 University marks, words, logos, and symbols.

Effective: [March 15, 2000](#)

(A) General policy. Wright state university regulates and controls the use of the university's name and other marks, words, logos, and symbols. All requests for their use must be coordinated through the office of general counsel.

(B) Protection, promotion, and control. The university has entered into an agreement with the "Licensing Resource Group." This agreement is designed to protect, promote, and control the commercial and noncommercial use of Wright state university's registered trademarks, words, logos, and symbols. This agreement includes items produced for revenue generation and items used for gifts and promotional purposes.

(C) Licensing office. When a university department or student organization becomes involved in developing products bearing Wright state university's marks, such activities must be coordinated through the office of general counsel, accompanied by artwork or graphics and details as to how the university mark will be used. The artwork or graphics must be approved by the office of communications and marketing. All departments and student organizations must use a licensed manufacturer to produce the items. A list of licensed vendors may be obtained from the office of general counsel or the purchasing office.
