



Ohio Administrative Code Rule 3337-37-10 Naming university assets.

Effective: June 15, 2019

The version of this rule that includes live links to associated resources is online at
<https://www.ohio.edu/policy/37-010>

(A) Definitions

(1) As used in this policy, University Assets shall mean:

(a) Buildings owned, leased or controlled by the university;

(b) Exterior spaces and roads on property owned by the university;

(c) Organizational units of the university such as colleges, departments schools, centers and institutes;

(2) Contributions shall mean gifts of money or real or personal property or a promise of such gifts in the future as documented in a gift agreement.

(3) Gifts-in-kind shall mean non-cash donations of materials or long-lived assets as well as donations of real and personal property. Gifts-in-kind may be considered to be contributions for naming purposes but only upon the express written approval of the president upon recommendation of the vice president for university advancement and the vice president for finance and administration.

(B) Naming procedure

(1) Names assigned to university assets in recognition of the outstanding service or merit of an individual or entity must be approved by the university board of trustees upon recommendation of the president after appropriate consultation.

(2) Names assigned to university assets in recognition of contributions must be approved by the



board of trustees upon recommendation from the president, subject to the following conditions.

(a) The contribution must conform to the minimum gift level for the type of recognition in question, as established by the division of advancement and the Ohio university foundation board of trustees.

(b) Naming in recognition of a contribution shall occur only after the contribution is received in full unless express written approval is obtained from the president after consultation with the vice president for university advancement and the vice president for finance and administration.

(c) The construction or renovation of a named university asset must be approved in accordance with established university procedures.

(d) The university board of trustees may, within its sole discretion and after consultation with the president and the vice president for university advancement, revoke its approval of the name of a university asset if it determines that the individual or entity whose contribution is recognized has engaged in an act or omission that reflects negatively on the perception or reputation of the university. The foundation board shall also be consulted if the contribution was made to the foundation.

(3) If a university asset named either in recognition of service, merit, or contribution, must be removed or substantially renovated because of obsolescence or to serve the financial or programmatic needs of the university, the name may not be transferred to a replacement or successor asset.

(4) Names in recognition of contributions may be assigned to programmatic endowments, scholarships, spaces within buildings and other types of institutional support consistent with division of advancement policy.

(a) The vice president for university advancement may approve the naming of programmatic endowments, scholarships, and other types of institutional support after consultation with the executive vice president and provost and the affected dean, chair or director.

(b) The president may approve the naming of spaces within buildings on the recommendation of the



vice president for university advancement after consultation with the executive vice president and provost and the affected dean, chair or director.

(c) The president, after consultation with the executive vice president and provost, the vice president for university advancement and the affected vice president, dean, chair or director, may revoke approval of the name of a programmatic endowment, scholarship, space within a building or other type of institutional support if he or she determines that the individual or entity whose contribution is recognized has engaged in an act or omission that reflects negatively on the perception or reputation of the university. The foundation board shall also be consulted if the contribution was made to the university foundation.

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