



## Ohio Administrative Code Rule 1301:8-4-04 Advertising.

Effective: February 13, 2015

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(A) Any advertising for business subject to sections 1321.71 to 1321.84 of the Revised Code shall not be false, misleading, or deceptive.

(B) In connection with section 1321.76 of the Revised Code, every licensee shall maintain either at each licensed office or in a central location, approved by the division of financial institutions, a records file of all advertising, including newspaper, magazine, direct mailing, facsimile advertising and solicitations, roadside advertising, internet and scripts of radio and television commercials, for a period of two years from the date last disseminated. A record or other file shall be readily available for inspection by the division of financial institutions during regular business hours. Every licensee shall notify the division of financial institutions in writing of the location of the record or file.

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