



Ohio Revised Code

Section 503.70 Commercial advertising on township website.

Effective: September 29, 2017

Legislation: House Bill 49 - 132nd General Assembly

(A) As used in this section, "advertising" means internet banners and icons that may contain links to commercial internet web sites. Advertising does not include spyware, malware, or any viruses or programs considered to be malicious.

(B) A board of township trustees may, by resolution, authorize the use of commercial advertising on the township's web site. The use of commercial advertising must comply with state and federal law, including section 9.03 of the Revised Code, and any federal regulations or guidelines on the use of commercial advertising on the .gov internet domain or other federally controlled public domains.

(C) The resolution shall specify the manner of making requests for proposals that identify advertisers whose advertisements will meet the criteria specified in the request for proposals and any requirements and limitations specified in the resolution.

(D) The board of township trustees may enter into a contract with a qualified advertiser for the placement of commercial advertising on the township's web site in exchange for a fee paid by the advertiser to the township general fund.
